





We're PROUD to offer the best in hand crafted custom
Headwear that reflects the unparalleled workmanship our
dedicated team in Coburg, Oregon puts into each and every
cap. Now with simplified pricing and a multi-brand website
we've made the Custom USA experience - easy, fast and fun.
REPRESENT with Pacific Headwear!

COMMITMENT • QUALITY • SPEED

CUSTOM • DETAIL • HAND CRAFTED

DEDICATION • EXPERIENCE



COSLOM USV

NEW 2021 STYLES













NEW PREMIUM A/C² FLEXFIT® CAP

ES811

XS (6 3/8 - 6 7/8) MSRP 16.90 S/M (67/8-73/8) L/XL (7 3/8 - 8)

AVAILABLE FEBRUARY 2021

- AC2 PerformanceFull-profile
- Pro-model
- Flat, shape-able visor
- Graphite undervisor Pro-stitched finish
- Closed back





NEW AIR MESH













FLEXFIT. The One & Only Original

(TRUCKER FLEXFIT®

404M XS (6 3/8 - 6 7/8) S/M (67/8-73/8)

- M3 performance
- Spandex trucker mesh
- Breathable
- Mid-profile
- Pro-model

MSRP 15.00

- Contrast transitional undervisor
- Pro-stitched finish
- Contrast stitching on combo colors
- Half piping
- Closed back







NEW TRUCKER FLEXFIT® SNAPBACK



110F Adult

One Size MSRP 13.50

- Cotton blend
- · Stretch trucker mesh
- Mid-profile
- Pro-model
- Curved visor
- Pro-stitched finish
- Snapback adjustable with Flexfit® comfort





NEW PERFORATED 5-PANEL TRUCKER SNAPBACK

105P Adult One Size MSRP 12.50

- · Cotton blend
- Trucker mesh
- Fully perforated front panel with contrast color underlay
- Mid-profile • Pro-model
- Snapback adjustable







NEW MULTICAM TRUCKER SNAPBACK

M08 Adult One Size MSRP 14.40

- Nylon/cotton Ripstop Cordura
- Trucker mesh
- Durable
- Sublimated Multicam® Camo front panels
- Mid-profile
- Pro-model
- Pro-stitched finish
- Snapback Adjustable











MULTICAM BLACK/ BLACK 64S

TROPIC/ LODEN 66S

MULTICAM ORIGINAL/ BROWN 62S



NEW MULTICAM RIPSTOP CORDURA SNAPBACK

M35 One Size MSRP 14.40 Adult

- Nylon/cotton Ripstop Cordura
- Durable
- Sublimated Multicam® Camo
- Mid-profile
- - Pro-model · Pro-stitched finish
 - · Snapback adjustable











TROPIC 65S



NEW HEATHER 6-PANEL ARCH TRUCKER SNAPBACK

P710 One Size MSRP 13.00 Adult

- Polyester/rayon
- Trucker mesh
- Mélange fabric front panel
- Breathable
- Full-profile, arch crown
- Shape-able flat visorSelf-material undervisor
 - Pro-stitched finish
- · Snapback adjustable



BLACK HEATHER/ WHITE 56N

GREY HEATHER/ BLACK 73S

GREY HEATHER/ WHITE 74S



NEW PREMIUM ACRYLIC/ WOOL BLEND FLEXFIT®



S/M (6 7/8 - 7 3/8) P812 L/XL (7 3/8 - 8)

MSRP 16.20

- Acrylic/Wool blend heathered fabric
- Mid-profile
- Pro-model
- · Shape-able flat visor
- · Self-material undervisor
- Pro-stitched finish
- Closed back















P203 One Size MSRP 12.00 Adult

- · 4.4 ounce, 50% polyester/25% cotton/25% modal knit with brushed face and mechanical stretch
- Made from Repreve® recycled polyester
- Tricot interfaced side and back panels to add structure and durability
- Garment protects against the sun with 50+ UPF
- Low-profile, lightly structured
- Curved visor
- Lightweight wicking sweatband
- Micro hook-and-loop adjustable



NEW HEMP DAD CAP

P204 Adult One Size MSRP 10.60 P205 Ladies One Size MSRP 10.60

- 55% Hemp linen/45% cotton
 Sustainable & durable
 Low-profile, structured crown
 Curved visor
 Pro-stitched finish
 Hook-and-loop adjustable









NEW HYBRID COTTON DAD CAP

P200

Adult

One Size MSRP 10.00

- Enzyme washed 100% Cotton
- Hybrid Structure Curved visor

- Full crown eyelets Twill sweatband
- Adjustable metal slide





NEW LADIES HYBRID COTTON DAD CAP

P202 Ladies

MSRP 10.00

One Size

- Enzyme washed 100% CottonHybrid StructureCurved visor

- Full crown eyelets
- Twill sweatband Adjustable metal slide
- BLACK 080 DK TEAL S42 HONEYDEW 06T LAVENDER J63 LT PINK 095 MINERAL 05T OLIVE 039 WHITE 005 YELLOW 020 PAPAYA 04T

BUILD YOUR CAP CROWN VISOR PIPING (OPTIONS AVAILABLE) **BUTTON EYELET MINIMUM** FOR MORE CUSTOMIZATION OPTIONS **TIME FRAME SEE CUSTOM DIRECT & PRO-LID INFO** 12 PIECES 3 WEEKS

ALL CUSTOM USA CAPS ARE ASSEMBLED IN THE USA TO ENSURE QUICK DELIVERY



REATED WITH

FROM FABRICS TO **VISORS** TO EYELETS



F3 Performance Fabric features performance polyester that provides the best in fit, feel, and function.



M2 Technology is our ultimate in performance fabric. Anti-microbial properties resist odor-causing bacteria and sweat stains.



P-TEC performance fabric is a sturdy, lightweight, moisture-wicking material that effectively pulls heat and sweat away from the body.



PRO-WOOL is constructed of authentic wool blend fabrics that give the look and feel of a traditional baseball cap.



A/C² or Active Cooling Control is a poly-performance fabric. It has the look and feel of wool but wicks moisture and breathes to keep you cool and dry.



Trucker Mesh fabric is breathable and light with great stretch to provide a comfortable and flexible fit.

CAMO OPTIONS (All camouflage prints come in standard poly fabric)







ARMY CAMO

DESERT DIGITAL CAMO

MILITARY GREEN DIGITAL CAMO





A P	BLANK	1-3 LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
MS	\$22.00	27.90 30.40 3D	29.60 33.10 3D	2.50 (side) 3.50 (back)





RP	BLANK	1-3 LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
MS	\$22.00	27.90 30.40 3D	29.60 33.10 3D	2.50 (side) 3.50 (back)







RP	BLANK	1-3 LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
MS	\$22.00	27.90 30.40 3D	29.60 33.10 3D	2.50 (side) 3.50 (back)







MSRP	BLANK	1-3 LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
	\$22.00	27.90 30.40 3D	29.60 33.10 3D	2.50 (side) 3.50 (back)







RP	BLANK	1-3 LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
MS	\$22.00	27.90 30.40 3D	29.60 33.10 3D	2.50 (side) 3.50 (back)













MSRP	BLANK	1-3 LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
	\$22.00	27.90 30.40 3D	29.60 33.10 3D	2.50 (side) 3.50 (back)



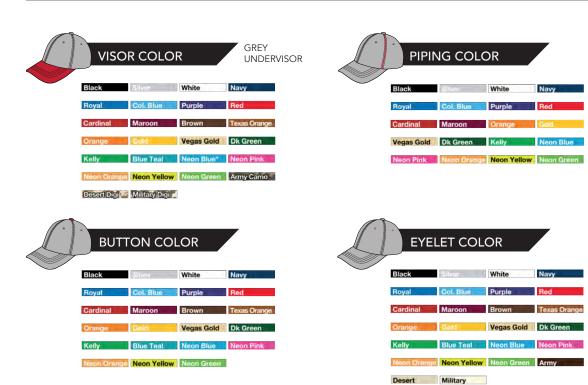








RP	BLANK	1-3 LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
MS	\$22.00	27.90 30.40 3D	29.60 33.10 3D	2.50 (side) 3.50 (back)







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18 PIECES

FABRIC • COLORS • BUTTON • EYELET • STITCHING • **CROWN • VISOR • PIPING • CLOSURE**

ALL INCLUSIVE PRICING

Price includes your ProLid cap selection, front and back embroidery, piping, and camo pattern options.

윤	18-35 PIECES	36-53 PIECES	54-71 PIECES	72+ PIECES	ADDITIONAL EMB. LOCATION
MS	\$32.00	\$30.40	\$27.20	\$25.60	\$150 (each)



NEON AND CAMO COLORS COME IN STANDARD POLY FABRIC ONLY • * not an option for piping



BUTTON

Choose from any of the colors listed.



Choose from any of the colors listed. Eyelets can be all one color, alternating colors, contrasting, matching, etc.



Choose from any of the colors listed for crown, visor and undervisor stitching.



CROWN

Choose from any of the colors for either of these two crown shapes.





PRO-MODEL

D-SERIES



VISOR

Choose from any of the colors, in any of these styles.



SHAPE



FLAT



STYLE



STANDARD



Choose from any of the colors, in any of these piping styles.



PIPING

"HALF"

NONE



CLOSURE

Choose from any of these 4 closure options. For snapback, also select color.



FLEXIFIT



FITTED



"FULL"

SNAPBACK



ADJUSTABLE HOOK-AND-LOOP



NEW TEAM POM BEANIE

CK01H Heathers Adult One Size MSRP 29.50

CK01H Heathers Adult One Size MSRP 29.50

- 100% Acrylic
- 3-inch rolled cuff
- Three-color pom pom accent

AVAILABLE COLORS



CUSTOM KNIT-IN-TEXT UNIQUE FRONT & BACK TEXT

- Text must be the same on all 24 units
- 8 characters max



CDK01

Team Solid Pom Beanie Shown with Flat Embroidery

MAIN BODY COLOR

- 20+ colors on solid
- 2 heather options

THICK STRIPE COLOR

• 20+ colors options

THIN STRIPE & TEXT COLOR

• 20+ colors options



CUSTOMDIRECT

Pacific Headwear proudly offers our Custom Direct program - designed to provide almost unlimited customization options - crafted with the highest quality standards in the industry, all at low minimums and a quick turn rate.

474F ES342 404M 42













WORK. ACHIEVE. REPRESENT.



Choose the perfect deco technique to rep your team today!



3D EMBROIDERY

Achieve a 3-D look from all angles with our 3mm raised cutting edge 3D Puff Direct Cap technique. Stand out on, or off the field!

- See chart on pg. 57 for pricing
- 12 piece minimum
- 2 week turn (stock) 3 week (Custom USA)
- Sizing variable depending upon location & cap style







FLAT EMBROIDERY

We offer the industry's best Direct Embroidery, representing your design with impeccable detailing and consistent quality on every cap. Perfect technique for team, corporate, or events.

- See chart on pg. 57 for pricing
- 12 piece minimum
- 10 day turn from approval date





CALIFORNIA REPUBLIC

EMBROIDERED PATCH

Open up the possibilities with our precision crafted patches. Detailing comes to life with embroidered designs that go directly on flat twill fabric, then get applied to a finished cap.

- \$10.00 Standard Pricing
- 48 piece minimum
- 5 week turn from approval date









Designs stand out with extreme detail, multiple textures and vibrant colors (including metallics). This new innovative technology creates fresh, modern decoration.

- \$11.50 Standard Pricing (\$150 set up)
- 24 piece minimum
- 4 week turn from approval date







WOVEN PATCH

The tight weave allows for more design detail, clean lines and a flatter appearance. Made with thinner thread and continuous stitching, woven patches achieve fine detail and flexibility to better shape to the crown.

- \$10.00 Standard Pricing
- 48 piece minimum
- 5 week turn from approval date







SUBLIMATED PATCH

Digitally printed for a photo-realistic representation of your design. Achieve the color blending and color gradients you have struggled to get with other patch styles.

- \$10.00 Standard Pricing
- 48 piece minimum
- 4 week turn from approval date







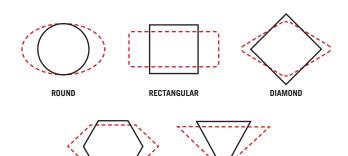
GENUINE LEATHER (ENGLISH TAN)



FAUX LEATHER (BLACK/GOLD)

LEATHER PATCH SHAPE OPTIONS

(POSSIBLE ALTERATIONS IN RED)



TRIANGULAR

HEXAGONAL

GENUINE LEATHER

Create a high-end artisanal look that leaves a lasting impression. Laser etching provides crisp, sharp lines on a variety of leather colors and styles.

- \$10.70 Standard Pricing
- 24 piece minimum
- 3 week turn from approval date

AVAILABLE IN 3 OPTIONS







BLACK LEATHER

ENGLISH TAN LEATHER

NATURAL LEATHER





GENUINE LEATHER (NATURAL)

GENUINE LEATHER (BLACK)

FAUX LEATHER

Take leather patches to the next level with over 15 faux leather color options.

- \$10.70 Standard Pricing
- 24 piece minimum
- 3 week turn from approval date

AVAILABLE IN 15 OPTIONS







FAUX LEATHER (TEAL/BLACK)

FAUX LEATHER (BAMBOO/BLACK)



SILICONE PATCH

A terrific technique for detailed logos that add a subtle dimensional element.

- \$14.50 Standard Pricing
- 50 piece minimum
- 4 week turn time from approval









CLIP TAGS

Set your beanies or hats apart with high quality clip tags. Upload your artwork or choose from our stock icons for a premium personalized cap. Available in Genuine Leather, Woven & Sublimated Patch Styles

- \$14.50 Standard Pricing
- 50 piece minimum
- 5 week turn time from approval for woven
- 4 week turn time from approval for sublimated
- 3 week turn time from approval for leather

PACIFIC FONTS

Say what you want to say with our collection of modern, traditional, decorative and versatile type faces.

ATHLETIC BLOCK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

BRUSH SCRIPT

ABCDETGHIJKLMNOP2RSTUUWXUZ

IMPACT

ABCDEFGHIJKLMNOPQRSTUVWXYZ MACHINE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

PLAIN BLOCK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

CITY BLOCK

ABCDEFGHIJKLMNOPQRSTUVWXYZ SLAB BLOCK

ABCDEFGHIJKLMNOPQRSTUVWXYZ





PRIVATE LABEL

Put your brand inside our most popular styles! Our domestic Private Label program offers fast turn times with low minimums.

- MOQ: 48 Pieces
- Standard Turn: 5 Weeks from Final Proof Approval
- Location: Inside of crown sweatband
- Sizing: 60mm x 30mm
- Available Caps: 104C | 106C | 108C | 110C

REBEL SCRIPT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

TIFFANY

ABCDEFGHIJKLMNOPQRSTUVWXYZ MONSTER

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ELE

ABCDEFGHIJKLMNOPORSTUVWXYZ

SPEED

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ATHLETIC SCRIPT

abedefghijklmnoparstuvwxyz

CURVE BLOCK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

SERPENTINE

ABCDEFGHIJKLMNOPQRSTUVWXYZ



NEW FREESTYLE SUBLIMATED ON-FIELD GAITER

228197 Adult 10-inch MSRP 13.50 228297 Youth 8-inch MSRP 13.50



- Dry-Excel™ 84% polyester/16% spandex single-ply knit
- · 4-way stretch properties allow for increased mobility
- Flatlock stitching provides comfort and helps prevent chafing
 Designed for non-medical use

20+ DESIGNS AVAILABLE



NEW FREESTYLE SUBLIMATED MASK



228185 Adult

MSRP 10.00

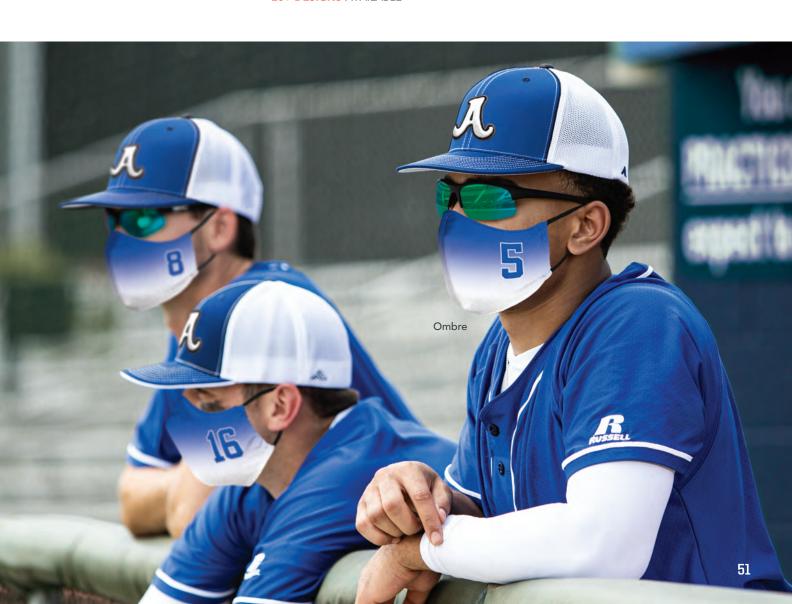
One Size 228285 Youth

One Size MSRP 10.00

- Dry-Excel™ 100% polyester wicking knit Fully sublimated front panel
- 3-ply with pocket for filter (filter not included)
- Two center front darts for a better fit around nose and chin

- Soft nylon/spandex ear loops for comfort and snug fit Washable & reusable Designed for non-medical use Optional filter pocket fits most standard face protection filters, please check dimensions to ensure proper fit

20+ DESIGNS AVAILABLE





COOLCORE® masks & gaiters feature an adjustable fit with cooling fabric technology









Hidden elastic ear loops



AVAILABLE JANUARY 21, 2021



NEW COOLCORE® MASK

222508 Adult One Size MSRP 10.00 222608 Youth One Size MSRP 10.00

- Outer layers of Dry-Excel™ 100% polyester wicking knit
- 87% polyester/13% elastane wicking knit lining with Coolcore® technology
- 3-ply with pocket for filter (filter not included)
- Two center front darts for a better fit around nose and chin
- Adjustable elastic ear loops with toggles
- Washable & reusable
- Designed for non-medical use
- Optional filter pocket fits most standard face protection filters, please check dimensions to ensure proper fit
- Sold in minimum packs of 12 pc per color







NEW ENDEAVOR COOLCORE® GAITER

222000 10-inch MSRP 8.00 Adult

- 2-ply fabric at face for added protection
- 92% polyester knitted mesh/8% elastane
- wicking knit with Coolcore® technology
- 87% polyester/13% elastane heathered wicking knit front panel with Coolcore® technology
- Flatlock stitching provides comfort and helps prevent chafing
- Filter pocket
- · Optional filter pocket fits most standard face protection filters, please check dimensions to ensure proper fit
- Garment protects against the sun with 25+ UPF
- 10-inch shaped hem length at center front
- Designed for non-medical use















NEW STOCK SUBLIMATED GAITER

223849 Adult 19-inch MSRP 14.00 223850 15-inch MSRP 14.00 Youth

- Dry-Excel™ 84% polyester/16% spandex single-ply knit
- Flatlock stitching provides comfort and helps prevent chafing
- · Designed for non-medical use
- Sold in minimum packs of 12 per design









NEW ON-FIELD GAITER

6838 Adult 10-inch MSRP 7.00 6839 MSRP 7.00 Youth 8-inch

- 88% polyester/12% spandex single-ply knit
- Flatlock stitching provides comfort and helps prevent chafing
- Designed for non-medical use
- Sold in minimum packs of 12 per color







NEW 3-PLY MASK

6821 Adult One Size MSRP 3.50 6822 One Size MSRP 3.50 Youth

- 100% polyester 3-ply wicking knit
- Polyester binding for more snug fit
- Designed for non-medical use
- Washable & reusable
- Sold in minimum packs of 12 per color













PATCHES & SIZE CHART



Add a side or back patch for a complete look that takes your cap to the next level.



All CUSTOM USA caps are approved for Babe Ruth and Cal Ripken patches which are applied by Pacific Headwear. Custom USA caps are assembled and embroidered at our Coburg, Oregon facility.





HEAD SIZE														
INCHES	20 1/8	20 1/2	20 7/8	21 1/4	21 5/8	22	22 3/8	22 3/4	23 1/8	23 1/2	23 3/4	24 1/2	24 5/8	25 1/8
СМ	51	52	53	54	55	56	57	58	59	60	61	62	63	64
SIZES	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8

FLEXFIT														
xs	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8
SM-MED	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8
L-XL	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8

ADJUSTA	ABLE													
ADULT	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8

NEW SIMPLIFIED PRICING

DEALER PRICING 2021

Effective January 1, 2021



DIRECT FMRROUDERY	ALL QUANTITIES					
DIRECT EMBROIDERY	FLAT	3D				
Single Team Letter Front Logo & Stock Design	\$5.90	\$8.40				
Custom Embroidery Front Logo	\$7.60	\$11.10				
Back	\$3.50					
Side	\$2.50					

DIDECT EMPROIS	ALL QUANTITIES				
DIRECT EMBROID	FLAT	3D			
Individual Number	\$10.00				
Individual Name	Plain Block, Full Block or Athletic Fonts, Allow 5-7 additional days for production	\$12.00			
Individual Name and Number	Plain Block, Full Block or Athletic Fonts, Allow 5-7 additional days for production	\$14.00			
Babe Ruth or Cal Ripken Pate	\$5.00				
Custom Design Set Up	\$120.00				

OTHER RECORATION.	QUANTITY							
OTHER DECORATION *customer level discounts do not apply	24-47	48-71	72-143	144-287	288-575	576+		
Flexstyle® Patch, Regular Size (\$75 Set Up Fee)	\$11.50	\$10.70	\$9.00	\$7.50	\$7.00	\$6.50		
Flexstyle® Patch, Large Size (\$75 Set Up Fee)	\$15.00	\$14.50	\$12.50	\$12.00	\$9.00	\$8.00		
Leather Patch	\$10.70	\$10.50	\$9.50	\$8.00	\$7.50	\$7.00		
Patch - Embroidered, Woven, Sublimated	_	\$10.00	\$9.00	\$8.00	\$7.50	\$7.00		
Clip Tags - Leather, Woven, Sublimated	\$7.50	\$7.50	\$6.50	\$6.00	\$5.00	\$4.40		

CUSTOM USA	1-3 LETTER & S	STOCK DESIGN	сиѕтом		
HEADWEAR STYLES	BLANK MSRP	FLAT	3D	FLAT	3D
974F, 904M, 9DF3, 9D4, 9D3, 998F, 9D7P, 901F, 978S, 9D5	\$22.00	\$27.90	\$30.40	\$29.60	\$33.10

PROLID CASE PRICING

Effective January 1, 2021

	QUANTITY								
18-35	18-35 36-53 54-71 72+								
\$43.20	\$41.00	\$36.80	\$34.60						

ADDITIONAL INFORMATION

- All orders must reference your account number
- Repeat Orders must reference a previous Purchase Order, Sales Order or Invoice Number
- Decorated stock headwear have a 12-pc minimum per color-way and logo.
- Production will begin after approval
- Standard delivery on CUSTOM USA caps ships 15 days after the order date, based on availability.
- Patch decorated stock headwear ships 20-25 business days after the order date, based on availability.





Custom USA

Select your colors & design the perfect hat for your team!

Stock Hats & Uniforms

On top of custom options we have leading brands in stock ready to ship



REPRESENT

THIS SEASON









Custom Baseball Uniforms In 5 Easy Steps

Try FreeStyle today at **augustasportswear.com** & contact your ASB Sales Rep for more information





REPRESENT

